




FUNDRAISING IDEAS FROM A TO Z

ALS
United
Greater New York

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A.B.C



A

Art Exhibition: Showcase local artists and raise money through an entry fee.

Ask everyone you meet: Don't prejudge whether people will give— just ask! While you're at it, ask them to join your team.

Auction: Hold a live or silent auction. Encourage local businesses to donate items to be auctioned off.



B

Bake Sale: Bake homemade goodies and sell them at work, school, or at a busy place.

Basketball Tournament: Host a basketball tournament at a local school or town park. Charge an entry fee per team.

Birthday Giving: Ask friends and family to donate to your walk page instead of buying you a gift.

Bowling: Host a bowling tournament at a local bowling alley. Charge an entry fee per team.



C

Car Wash: People always need a good car wash. This is a great fundraiser for youth and adults.

Concession Stand: Get permission to sell concessions at a sporting event. Great opportunity for schools and recreation sports teams.

Crafts: Turn your hobbies into a fundraising activity. Example: jewelry making, knitting, painting etc.

D.E.F



D

Darts Contest: Host a dart contest at a local spot. Charge an entry fee per team.

Dog Walkers: Walk the neighbor's dog or dog sit for a donation to your walk page.

Dress-Down Days: Have employees pay to dress down at work. This can also work for schools that require uniforms. Donate \$5 and get to "dress down" on an assigned day.



E

Email: Send emails to friends, family, and co-workers asking them for donations and to join your team. Tell your story of why you are walking.

Email Signature: Include your fundraising page URL in your email signature.

Etsy: Use your crafting skills and sell your items on Etsy.



F

Facebook Fundraiser: Set up a Facebook Fundraiser through your Participant Center.

Fitness Event: Host a spin, barre, yoga class, etc. Charge a fee to participate in the class.

Football Pools: For each square that a donor buys, half goes to your walk page while the other half goes into the pot so donors have a chance to win some money.

G.H.I



G

Game Night: Invite friends to your house to play board games or video games. Charge an entry fee to participate.

Garage Sale: Clean out those closets and have a garage sale. You can do this individually or with your team. The money raised will go to your walk page.

Golf Outing: Host a golf outing at a local course with the proceeds benefiting your walk team.



H

Happy Hour: Host a happy hour at a bar. Ask if they would donate a percentage back per drink to your walk page.

Hat Day: Great for schools, students can make a donation to wear baseball caps to school.

Hiking: Organize a hike at a local trail, or National Park. Ask for a donation to your walk page to participate.



I

Ice Cream Social: Plan one at work, with friends, or children. Ask for a donation to attend.

Incentives for your donors: For every \$50 they donate, they get a chance to win something (for example, a gift card to a local restaurant, homemade treats, or a bottle of wine).

Improve Night: Let your community flex their skills at an improve night. Charge an entry fee or ask for a donation to attend the Improve Night.

J.K.L



J

Jeans Day: Have co-workers donate \$5 to wear jeans to the office for the day. This can also work for schools that require students to wear uniforms.

Jumping Jacks: See how many jumping jacks you can do in a certain time limit. Ask for donations per jumping jack.



K

Karaoke Night: Hold this event at your local karaoke bar or at your home. Vote for the best singer by donations.

Kickball Tournament: Host a kickball tournament at a local field. Charge an entry fee per team.

Knitting: Use your knitting skills to create some items to sell.



L

Lawn Mowing: Mow a neighbor's lawn for a donation.

Lemonade Stand: Set up a stand outside your house on a warm day.

Letter Writing: Write letters to friends, family, and co-workers asking them to make a donation to your walk page. Tell them why you walk.

Loose Change Collection: Great for students, place a large jar in the cafeteria and ask students and staff to contribute their left-over change from lunch.

M.N.O



M

Matching Gifts: Many companies will match a gift made by an employee. Some companies even triple match or match pool gifts. Check with your employer.

Movie Night: Get friends together to watch a movie. Charge an admission fee, and sell popcorn and candy too.

Music Concert: Hold your own local music event or battle of the bands. Sell tickets to attend.



N

Name the song: Challenge people to name the song from the first 10 seconds.

Needlework Sale: Create some impressive needlework that you can sell.



O

Office Fundraising: There are lots of ways you can fundraise in the office. From bake sales, raffle a day off, to wear jeans days. Money raised from the event gets donated to your walk page.

Open Mic Night: Let anyone take the stage in an open mic night. Charge an entry fee.

Ornament Sale: Get together with your team and make Christmas ornaments. Sell them for a donation.

P.Q.R



P

Poker Night: Host a poker night and all money won in the game gets donated to your walk page.

Pancake Breakfast: This is a perfect event to host before work or worship service. Create a hot breakfast menu with coffee and juice. Charge \$10 a plate.

Pickleball Tournament: Host a pickleball tournament. Charge an entry fee per team.



Q

Quilts: Sell quilt squares in honor or memory of people with ALS. Have team members make quilts themselves and raffle them off.

Quiz Night: Test everyone's knowledge with a quiz night to raise money.



R

Raffle a Day Off: Ask your boss to donate a paid day off. Sell raffle tickets to your co-workers to enter into the drawing.

Restaurant Programs: Many restaurant chains have programs where they'll donate a percentage of the night's profits when customers bring in a flyer. Ask your local manager. Some restaurants include: Applebee's, Houlihan's, Jersey Mikes, Panda Express, Buffalo Wild Wings, Chipotle, and Smashburger.

S.T.U



S

Social Networking: Use Facebook, Instagram, TikTok, and X to reach out to friends you may not see every day, or whose email addresses you may not have. Share why you are participating in Walk ALS. You will be surprised at the generosity and support you will receive.

Softball Tournament: Host a softball tournament at a local park. Charge an entry fee per team.



T

Team T-Shirt Donation: Don't just give your team t-shirts out. Sell these coveted items to your team members.

Treasure Hunt: Put together a treasure hunt around your town. Teams or individuals can participate for a chance to win a prize. Charge an entry fee to participate.



U

Ugly Sweater Contest: Hold an Ugly Sweater Contest. Have people vote using dollars. The sweater with the most votes wins and all the proceeds are donated to your walk page. You could also split the winnings 50/50 with the winner.

Uniform Free Day: Have students donate \$5 to dress down at school on an assigned day. Money raised gets donated to your walk page.

Used Book Sale: Sell used books to raise money for your walk page.

V.W.X



V

Variety Show: Host a local variety show and give all the people in your community the chance to shine and sell tickets to attend.

Video Game Competition: Discover who's the best when it comes to gaming.



W

Wear ALS United Greater New York orange day:

Encourage people to wear orange to represent ALS United Greater New York for the day for a donation.

Wine and Cheese Party: Host a wine and cheese evening with friends and family.



X

X-Factor: Host your own X-Factor talent show and let your community showcase their talents. Charge a fee to participate. Bring in judges, and include snacks for the audience to buy.

Y.Z



Y

Yes Day: This is set to be a day of fun with the office. Get your colleagues to take on the challenge where they have to say “yes” to everything in exchange for donations.

Yoga: Host a Yoga class at a local studio or community center. Charge an entry fee per person.



Z

Zumba: Host a Zumba class at a local studio or community center. Charge an entry fee per person.

Zzzzs: Pay a fee to catch some extra z’s and come in late to work one Friday.